

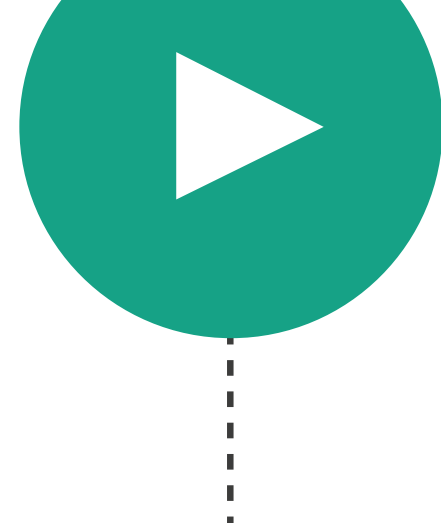
28

Amazing Milestones
in Video History

It is mind-blowing

to think how far we've come since the introduction of motion films and television in the early 1900s. The Internet has revolutionized video technology and the web video industry shows no signs of slowing down. With sites like YouTube and online streaming

rapidly replacing television and traditional video formats, we now have access to billions of hours of digital video content readily available at our fingertips thanks to the Internet and modern mobile devices. Here's a look at some of the major milestones in the history and development of online video technology.



1800

1830

Invention of Photography



1878

Emergence of Motion Films

British photographer Eadweard Muybridge takes the first successful photographs of motion, showing how people and animals move.

1900

Arrival of Sound in Films

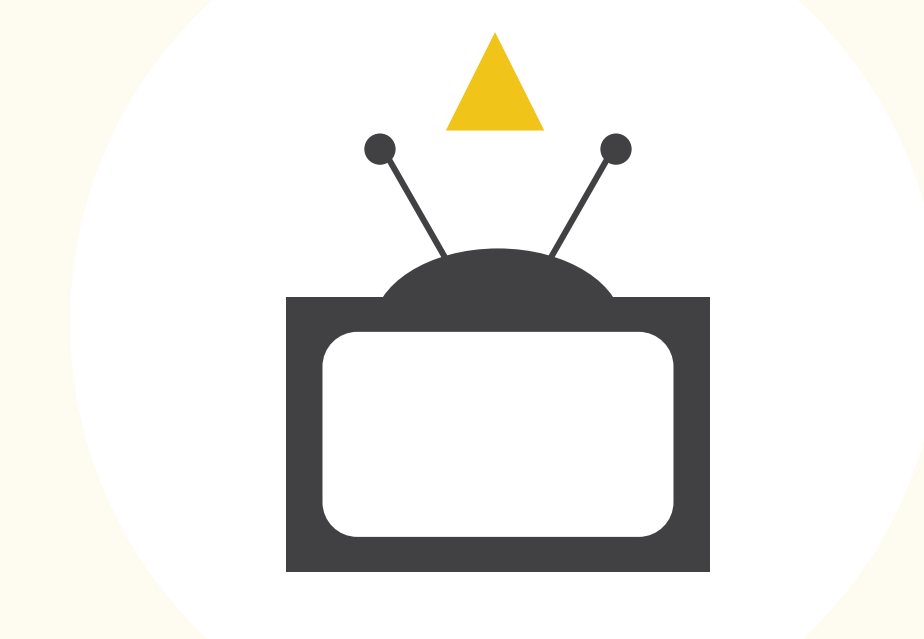
1926

First Television Broadcast

The first American television picture is broadcasted—a picture of a weather map.

1954

First Television Broadcast in Color



1975

First Videocassette

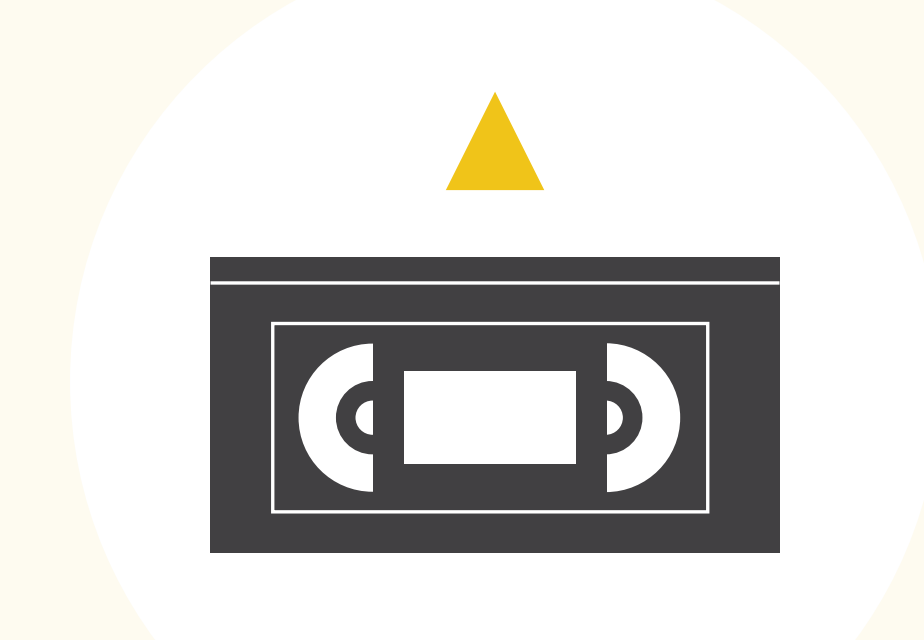
1976

World's First VHS

VHS became the world standard for home video tape recorders

1977

STAR WARS



1988

First Academy Award for
Computer Animated Short
Tin Toy

1993

First Concert Broadcasted Online

1995

First Computer-Animated
Feature Film
Toy Story

1995

Development of the DVD

By 2003 DVD sales and rentals topped those of VHS and major U.S. retailers stopped selling VHS tapes



1997

Netflix Founded

2000

First use of Motion Capture

2001

Broad Adoption of Adobe Flash

2003

Skype Founded

The famous video-phone service was later sold to Microsoft for \$8.5 billion

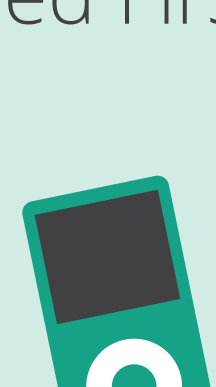
2005

YouTube

YouTube Founded

The first video posted to the site, "Me at the Zoo," was only 19 seconds long

Apple Released First Video iPod



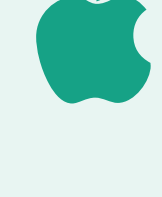
2006

Transition to Digital TV Began

New technology for transmitting and receiving broadcast television signals with enhanced picture and sound

Google Buys YouTube
for \$1.65 Billion

2007

Smartphone Introduced
Video Meets Mobility

Apple Inc. introduced the iPhone, one of the first mobile phones to use a multi-touch interface

Netflix Moves to Online
Streaming

2009

Avatar Movie
New Benchmark in Animation

2010

Blockbuster Files for
Bankruptcy

Once the world's biggest movie-rental company, failed to adapt its storefront model to online technology.

2011

Apple Releases the iPad 2
with Live TV capabilities

2012

Obama Hosts Google Hangout
First all-Digital Interview from
the White House

2013

1/3 of All Online Activity is Spent
Watching Videos

2014

FIFA World Cup Breaks
Online Streaming &
Multimedia
Content Viewing Records

Up to three million fans accessed videos, statistics and live match content each day



Sources:

comscore.com // wikipedia.org // glds.com // digitalhistory.uh.edu // newsroom.cisco.com // real.com // ctvnews.ca // lifebusinessintegrity.com // insivia.com // dailypost.ng // rollingpics.com

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Ago 2014